

BURLINGTON CITY ARTS
Request For Proposals: Two- or Three-Dimensional Designs

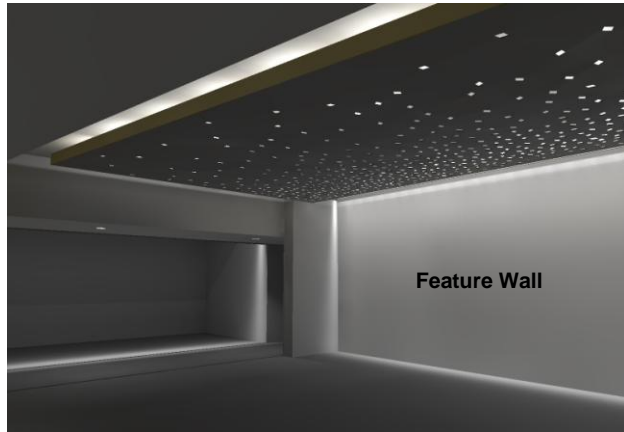
DEADLINE TO APPLY: March 15, 2010

Burlington City Arts (BCA) is issuing a *Request For Proposals* from artists for a project at Fletcher Allen Health Care (FAHC) in Burlington, Vermont. Please read through this document carefully.

PROJECT: Radiation Oncology Waiting Area

Project Description

Fletcher Allen Health Care is seeking proposals for two- or three-dimensional artwork for the main interior feature wall in the new Radiation Oncology Department attached to the east side of the Ambulatory Care Center on its Medical Center campus. Proposals may vary in subject matter and style and any medium/material may be submitted for consideration, with the *exception* of water features, pieces that require electricity or fiber/textile arts. Please keep in mind that the wall is in a low, diffused, natural light setting and will not be spotlighted in any way.



Waiting Area (rendering)

Project Budget

The budget for the final selected project should not exceed **\$10,000** including design, materials and execution. (Please note that FAHC will provide assistance during installation and will provide any reasonable equipment needed for the installation, such as ladders).

Criteria

Proposals will be judged as follows:

Aesthetic Considerations

- Exhibits strong artistic concept and design
- Recognizes and makes use of existing natural, low, ambient light

- Considers elements of existing architecture and infrastructure in design choices
- Demonstrates innovative choice of materials in relationship to the architectural design concept

Thematic Considerations

- Contributes to sense of place (why this piece would not be found in another city or outside of Vermont)
- Addresses in some form the culture, landscape/natural environment, vitality, heritage or traditions of the region
- Creatively explores ideas related to this space; particularly with respect to FAHC's link to the community and its focus as a place of healing and wellness

Professionalism

- Concept is clear, well-rendered and visually presented in scale with architecture
- Demonstrated ability to complete project within budget and on time

Suitability to the Site

- Imagery should integrate well with the architecture
- Respects public nature of site
- Recognizes that the audience is broad (doctors, other staff, patients and families) and that many viewers may be under extreme stress
- Imagery should not convey any sense of motion as many patients will be experiencing nausea and dizziness
- Proposed artwork should *not* require electricity, and may *not* include water or fiber/textiles due to maintenance and fire code issues

Execution and Maintenance

- Demonstrated ability of artist to carry out the project within budget and on time, with strong consideration of the artist(s) ability to work within given timeframe
- Work should be installed using a secure anchoring solution. This cost should be included in budget proposal
- Artist should clearly articulate any special maintenance or cleaning that may need to be performed to the artwork

Residency

- Preference will be given to artists whose primary residence is in Vermont

Architectural Design Concept and Specifications

The Radiation Oncology Department treats patients who are undergoing radiation to eliminate cancer tumors or to alleviate pain caused by the tumors. These patients have very weak immune systems, tend to be exhausted, and often suffer from nausea. Staff working in the waiting area will be virtually underground for the entire day with limited connection to the outdoors. The light-well in the waiting area is their only connection with nature. This connection will be through light more than through a visual connection.

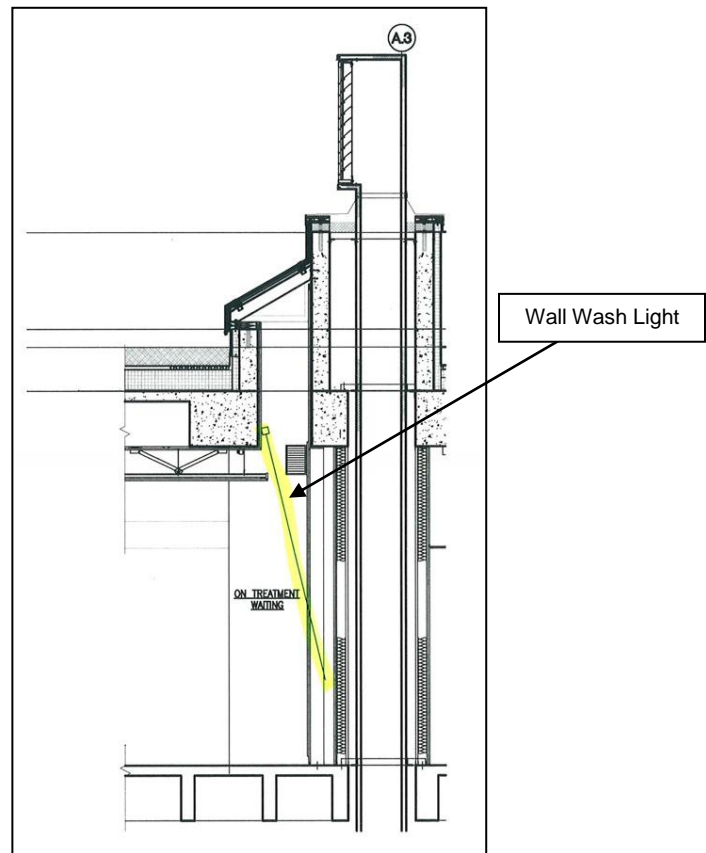
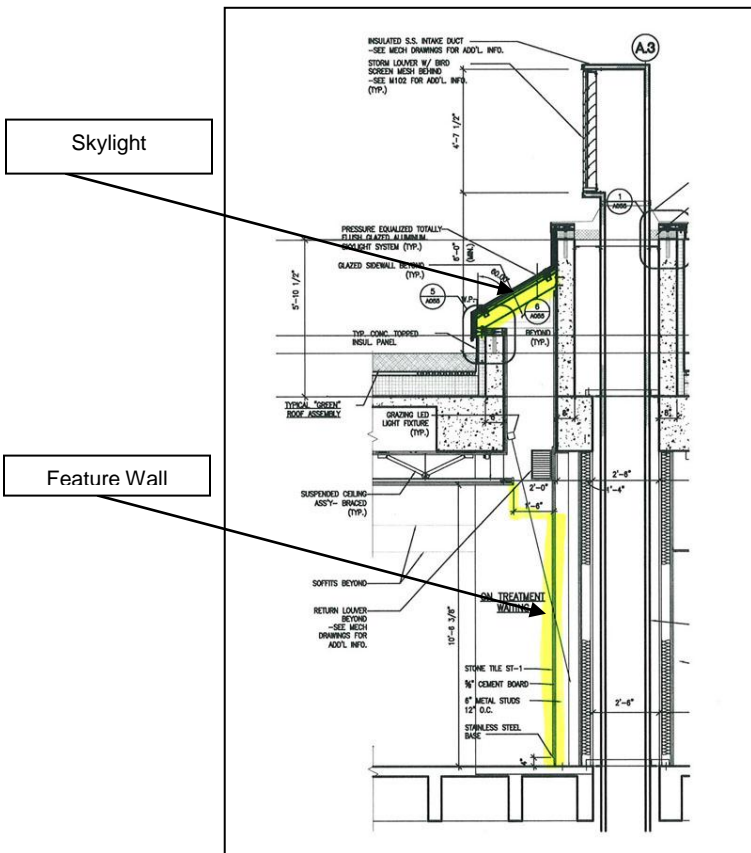
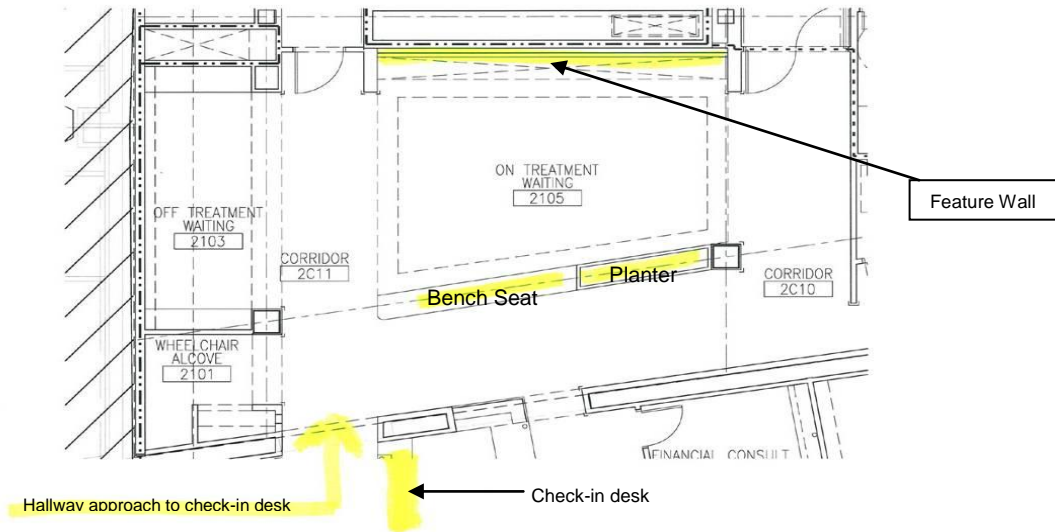
The design concept for the entire project is the idea of being under a canopy of trees. In the corridors outside the vaults, the skylights are large enough so that one can look up and see the branches of trees in the planters that run along the skylight on the roof. In the waiting room, the ceiling is an abstract interpretation of light filtering down through tree branches. The ceiling of the waiting area is perforated in a random pattern, with the number of opening increasing near the light well. The light well will provide the only connection to the outdoors for the people who will be in the waiting area.



It is very important that any artwork designed for this wall respect the desire of the staff to sense the natural light of day. It isn't necessary that they be able to see up and outside, but rather they want to be able to tell the passing of time as the light changes within the space. Staff could be inside this space for 7-10 hours. The feature wall of the waiting area is designed with a light trough that washes the wall.

Artwork should take advantage of the natural daylight without overwhelming it. Artwork must not reflect focused light onto patients or create any movement which they could find nauseating. Above this wall is a skylight allowing natural daylight as well as supplemental lighting which will help fill in light on dark days and will provide light at night.

Patients and visitors approach the waiting room down a long corridor from the Level 2 lobby. They will be able to see the check-in desk at the end of the hallway, and the walls along the route will be painted in different subtle shades of color. As the patients enter the waiting area, the main feature wall will be in front of them. The artwork should make adequate use of the wall space, but should also consider seating and table heights in the area.



The wall is drywall construction with metal studs placed at 16" (inch) intervals. The total width of the wall is 21' (feet) with a height of 10'6" (9' visible below the soffit from a distance).

Materials To Be Submitted

1. **10** copies of current resume or bio (if working as a team, submit all team-members' resumes or bios).
2. **10** copies of full color, to-scale image of proposed concept on paper no larger than 11 x17" (with scale indicated). Clear indication of surfaces for which proposal is intended.
3. Up to **five** images of previous public site work. Images and accompanying material should include artist's name, media, and dimensions. (Hard copy or digital images only please, *no slides*—if hard copy, please submit **10** copies.)
4. SASE (return envelope with postage) for images and concept drawing/s. Materials will not be returned if SASE with adequate postage is not submitted.

SELECTION

A Review Panel comprised of the FAHC Art Committee, FAHC appointees (including at least one non-participating artist), and at least one BCA staff member, will review submissions from this RFP and select the winning artist or team.

PROJECT TIMELINE: March 15 – August 9, 2010

- Deadline for submissions in response to this Request For Proposals: March 15th @ 5:00pm. Submissions received by mail after March 15th will not be considered
- Short-listed finalists will be notified by March 30th (finalists may be asked to submit additional information or materials specs and/or invited to an in-person interview prior to final selection and notification)
- Selection of artist/s and contract approved: April 30th (estimated)
- Project execution (three months): May – July, 2010
- Installation: no later than August 9, 2010

SUBMIT PROPOSALS TO

By Mail

Burlington City Arts
c/o Jessica Dyer
149 Church Street
Burlington, VT 05401

In Person

Firehouse Center for the Visual Arts
Main Floor Reception (Attn: J. Dyer)
135 Church Street
Burlington, VT

For more information call: 802-865-7554 or email jdye@ci.burlington.vt.us